

S C O R I N G G U I D E f o r
2014 Junior Folklorist Challenge

	1 - Requires Development	2 - Approaches Standard	3 - Meets Standard	4 - Exceeds Standard
Step One: Research				
Cultural Tradition and Background Information	Does not identify one cultural tradition and/or lacks any background information on this tradition.	Somewhat identifies one cultural tradition but provides limited or unrelated background information on this tradition.	Identifies one cultural tradition and includes sufficient background information on this tradition.	Clearly identifies one cultural tradition and includes significant background information that is related and relevant to the tradition.
Tradition Bearer Selection and Presence	Neither identifies nor introduces a tradition bearer and/or tradition of practice. Lacks presence of the tradition bearer through audio and/or visual media.	Identifies and introduces a tradition bearer but may not define the tradition of practice. Limited presence of the tradition bearer through audio and/or visual media.	Identifies and introduces a tradition bearer and defines his/her skills in the tradition of practice. Presents the tradition bearer through sufficient audio and/or visual media.	Identifies and engagingly introduces a tradition bearer and clearly relates how he/she is well suited to share the tradition. Creatively presents the tradition bearer through audio and/or visual media.
Interview Questions	Little or no evidence of asking questions of the tradition bearer resulting in little or no meaningful information gained through the interview process.	Shows some evidence of asking “yes/no” or simple response questions of the tradition bearer gaining limited information through the interview process.	Shows sufficient evidence of asking purposeful interview questions resulting in sufficient information about the tradition.	Shows clear evidence of asking thoughtful questions and continuing the discussion between the student and the tradition bearer leading to a deep understanding of the tradition.
Step 2: Document				
Interview and Observation	Little or no evidence of documenting the interview through note-taking, photos, videos and/or audio recordings. Lacks tradition bearer’s voice and point-of-view. No context explaining where tradition bearer lives and works.	Shows some evidence of documenting the tradition bearer’s interview. Limited tradition bearer’s voice or point-of-view in video and/or audio recording. Limited context explaining where tradition bearer lives or works.	Provides sufficient evidence of documenting the tradition bearer’s interview through note-taking, photos, video and/or audio recordings. Provides supporting evidence of tradition bearer’s voice, point-of-view and the context of where tradition bearer lives or works.	Provides engaging evidence of documenting the tradition bearer’s interview through relevant note taking and supporting photos, videos and/or audio recordings. Provides strong voice and point-of-view of tradition bearer and vivid, detailed description of the context.
Documentation	Little or no evidence of documenting of the tradition bearer’s interview due to poor quality quotes, video and/or audio recording.	Shows some evidence of documenting the tradition bearer’s interview, but presents uneven quality of quotes video and/or audio recording.	Provides evidence of carefully documenting the tradition bearer’s interview with good quality quotes, video and/or audio recording.	Provides evidence of responsibly and carefully documenting the tradition bearer’s interview through high quality quotes, video and/or audio recording.

Step 3: Interpret

Information Selection	Little or no evidence of reviewing all information or choosing any interview quotes, visuals or other materials. Fails to develop a story.	Shows some evidence of reviewing all information. Appears to include random interview quotes, visuals and other materials limiting the development of a story.	Shows evidence of reviewing all information and choosing a sufficient number of relevant interview quotes, visuals and other materials to develop a focused story.	Shows clear evidence of reviewing all information and purposefully choosing an appropriate number and quality of clearly related interview quotes, visuals and other materials to develop an engaging story.
Organization	No beginning, middle and end. Audience is not able to follow the story.	Seemingly random structure without clear development making it difficult for the audience to follow.	Presentation has a clear beginning, middle and end; flows smoothly making it easy for the audience to follow.	Presentation is logically organized to flow smoothly and engage the audience in the story.

Step 4: Present

Tradition Bearer's Story	Does not tell the story of the tradition bearer in the presentation; visual and/or auditory elements are missing or unrelated.	Presents random information that may be unrelated to the tradition bearer's story resulting in an unfocused presentation; visual and/or auditory elements are limited.	Tells the story of the tradition bearer in an informative presentation; visual and/or auditory elements contribute to the understanding of the tradition's significance.	Tells an engaging story of the tradition bearer in an informative presentation; visual and/or auditory elements enhance the understanding of the tradition's significance.
Presentation Requirements	Does not tell the story in video, slide show or podcast format. The presentation either exceeds the 7 minute requirement or is too short to tell the story. Does not include key elements in English or translated into English.	Ineffective or uneven use of video, slide show, or podcast format in telling the story. May exceed the 7 minute requirement or include random information that does not support the presentation. Some key presentation elements may not be in English or are not translated into English.	Tells the story in video, slide show or podcast format in 7 minutes or fewer. Key presentation elements are in English or translated into English.	Innovatively uses the best format (video, slide show or podcast) to tell a sharp, well-defined story making the best use of 7 or fewer minutes. Key presentation elements are in English or translated into English.